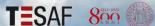
Governing and managing forests for multiple ecosystem services across the globe







Promoting forest management integration or segregation?

A multi-scale analysis of selected policy tools and initiatives in Italy

Mauro Masiero*, Laura Secco, Davide Pettenella, Elena Pisani, Paola Gatto

University of Padova - Department of Land, Environment, Agriculture and Forestry (LEAF) - Italy - *mauro.masiero@unipd.it

Background

The Italian forest sector is facing significant changes and challenges, e.g.:







Expanding national





Rethinking and (re)activating forest management (FM) is largely considered as a priority, however various positions emerged: from production-, to multifunctional- and finally conservation-oriented FM. Different positions reflect on dual FM approaches: integrated and segregated FM i.e. FM solutions integrating multiple ES or focusing on a single ES (Bollman & Braunisch, 2013).

The research aims to analyse selected policy tools and initiatives in Italy concerning their potential implications in terms of supporting integrated/segregated FM approaches.

Scope and Methodology

Three case-studies have been analysed covering a range of situations as for the geographical scale (national/regional/local), promoters/actors (public/private) and approaches (multifunctional/specialised) (Figure 1):

The National Forest Strategy developed by the Ministry of Agriculture, Food and Forest Policies

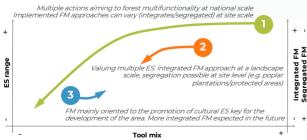
The Lowland Forest Association, a public-private network operating across Northern regions

The Val di Sella, home of a permanent land-art exhibition and additional initiatives in the field of cultural ES.

Key-docs for the three cases studies were considered via a qualitative content analysis and integrated with keyinformant inputs to identify different actors/promoters, ES addressed/promoted & the key-tools adopted, finally discussing implications for integrated or segregated FM.

Results

Results are summarised in Figure 1, presenting key findings for each of the three selected case studies, and in Figure 2, where implications in terms of different FM approaches are reported.



National Forest Strategy

Scope & focus: Country-wide, all forest types (ca. 11 Mil. ha)

Main actors: Ministry of Agriculture,









Lowland Forest Association

Scope & focus: North-Eastern Italy

Main actors: Private & public for. owners,



Figure 1: selected case-studies and key-findings

(K)









Key-tools: Networking, scaling, fund-

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Val di Sella

Scope & focus: Sella Valley, alpine forests (ca. 6,000 ha, core area: 5ha)

Main actors: Private forest owners,

Conclusions

The three case-studies show different profiles: this reflects on their implications as for promotion of either integrated or segregated FM. Differences are detected not only across cases, but also within them, along space and time. An extended and systematic review of existing policies and initiatives in Italy would allow gaining deeper understanding of their FM implications to inform future research and policy-making.

Key-tools: Territorial identity, branding, co-marketing, networking, sustainable tourism certification,











